

To whom it may concern

Baar, 7. Oktober 2020

## **Plagiarism – Beware of Fake Products**

TRACO POWER is a leading global AC/DC & DC/DC power conversion brand. Sadly, fame attracts copycats. They use cheap electronics and develop counterfeits with a likewise label. These products deviate from original specifications and standards. Lifetime will be limited or product won't function at all.

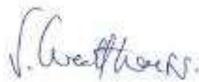
OEM or system supplier utilising counterfeits for their application run a high risk. This would negatively affect their brand reputation and could lead to serious problems for their business.

**Alarming signals for fake products are** (against authorised distribution)

- **low price**
- **huge stock**
- **short lead time**

To prevent counterfeits, TRACO POWER products shall only be procured through authorised distribution partners, check [www.tracopower.com/int/contact](http://www.tracopower.com/int/contact). In the event, products need to be purchased through a 3<sup>rd</sup> party, their supplier must be an authorised channel.

Sincerely,



Stefan Schaffhauser  
Managing Director